## husti | 10 Year Strategy





## HUSTI 10 YEAR VISION: STAGE-BASED GROWTH TRAJECTORY

DEVELOPMENT	VALIDATION		SCALING
	PROJEC	T STAGES	
To understand local issues through survey based research.	Refine and improve the proposed intervention strategy	Create the infrastructure required for scaling.	Implement the intervention at scale
	KEY AC	TIVITIES	
Understand the problem Identify target beneficiaries	Conduct further research to identify which parts of the model are working and which need improvement	Develop organisational capacity to scale by increasing and strengthening personnel and support functions	Expand number and size of locations  Exploit scale efficiencies
Develop a blueprint of the model	Test model assumptions made in the blueprint	Enhance systems and processes to support scale.	
Define the vision of success	Refine and rework the model		
Develop and run the pilot			
	END MILI	ESTONES	
Compelling initially business plan	Refined, evidence-based model of scalable change.	Continued refining of model if necessary.	Sustainably reaching target beneficiaries.
Demonstrate pilot efficiency		Organisational systems in place to support scaling.	
′16-′18	/19-'20	′21-′23	′24-

With help from Monitor and Acumen Fund's 'From Blueprint to Scale' report¹ and Dasra's Educate Girls research report², a 10 year stage-based growth strategy has been created. This framework calls out distinct growth stages in Husti's journey from drawing board to scale. According to the Monitor report, most organisations working in the social sector are in the early blueprint, validate and prepare stages, which is when maximum support needs to be provided.

<sup>&</sup>lt;sup>1</sup>From Blueprint to Scale. The Case for Philanthropy in Impact Investing. Monitor, April 2012.

 $<sup>^2\,\</sup>text{Impact}\, @\,\,\text{Scale Case Study}, Educate\,\,Girls, http://knowledge.dasra.org/research-reports\,(date\,\,accessed\,\,2015)$